Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



1,946

CONSUMER TIME

C762

A VISIT WITH A NEIGHBOR

NETWORK: MBC

DATE: April 28, 1945

ORIGIN: WRC - PICK-UP FROM PUERTO RICO

TIME: 12:15-12:30 PM- ETT

(Produced by the Var Food Administration, this script is for reference only and may not be broadcast without special permission. The title CONSUMER TIME is restricted to network broadcast of the program...presented for more than eleven the interest of consumers.)

AUG 27 1945

-000-

1. SOUND: CASH REGISTER RINGS TWICE....MONEY IN TILL.

2. JOHN: It's CONSUMER TIME:

3. SOUND: CASH REGISTER....CLOSE DRAWER.

4. ANNCR: During the next 15 minutes the National Broadcasting Company and its affiliated independent stations make their facilities available as a public service for the presentation of CONSUMER TIME by the Mar Food Administration.

- 5. FREYMAN: Well, Johnny, I can hardly wait for our big adventure today!
- 6. JOHN: Yes, Mrs. Freyman...we're really going places on CONSUMER TIME in about a minute and a half! We're going to take our listeners over the blue Caribbean and down to the tropical island of Puerto Rico.
- 7. FREYMAN: Yes, the microphone is right there at dock-side at the port of San Juan, and as we understand it, a big ship has just pulled into the harbour and is unloading its cargo of food.
- 8. JOHN: And that's what we're going to hear about, on today's tropical edition of CONSUMER THE! How food is shipped to Puerto Rico from the United States, and what food we're sending to our two million Americans there.
- 9. FREYMAN: And also what products Puerto Rico sends back to the United States.

The Profesional Action of the process

SERVICE STREET S

· · · · · · · · · · · · · · · · · · ·		
The second secon	and the second of the second	gr W Va Langer Ingrae va Tan
	¥ 25 10 C	: 14
All Marie Committee and the second of the se	ing in soming (2) in the depth of the depth	e de Georgia de la composición dela composición de la composición dela composición de la composición dela composición de la composición de la composición de la composición de la composición de
provide the factor of the first provide provide the contract of	10 Te	. A. 1
n enditorio algorido de la 1910, como mentro en el 1915, en guerro de 1915, en como en el 1915, en como en el 1		
The transfer of the second contraction of th	-	
· madden understehen giber in den die geber zu der den die geber der der der der der der der der der d		
det errome de file ave avé déres vières, es composité que e	e de la companya della companya della companya de la companya della companya dell	. "7
IV — II - 1900 isa sepamba sintaa ajibanka materii iliya kendi ili kula ili ili k	1 10 30 kg	47
populár na aktor so pomion enterá "Laine a sene en la enterária d		
to the state of the standard of an expension of the contribute of		
in the second of the second		
e i de la companya d	7 (C. 1978)	* i
the first than a series of the security former was come and the security of th		
And the first and the second of the second o		
the to at piles pay value (see secolitical pribace enterior per text of	: mint	15
ent of west on helps do all business of 10 hyper IV floring as		
ు.so జన్గాల ^{ు క} ండాలు కట్టార ప్రాయక్రింగా ఉ . ఈ ఎంక్రామ్ కట్టారు కట్టారు.		
. An order translation of the Add Telephone	•	

the today of the following parties in the self-patients, in the source of the contribution of

10. JOHN:

Yes we're going to hear the whole story. Now, Mr. Harwood
Hull, Jr. of the War Food Administration in Puerto Rico, is
down there at ship-side, watching the native islanders unload
food from the ship...food from many parts of the United States.

11. FREYMAN:

And we'll actually be able to hear in the background, the sound of the unloading activities...the excitement and clamour of a busy tropical port.

12. JOHN:

With Mr. Hull are some other War Food Administration men...
inspectors and transportantion officials, who are on the job...
seeing that this food is distributed throughout the Island.

13. FREYMAN:

They'll take time out from their work at the ship-side...

to tell us a little bit about how food from the United

States...gets to Puerto Rico. And what happens to it when

it gets there. They'll be introduced to us by Mr. Hull,

in just a moment!

ENGINEER:

WATCH SWITCH COMING UP....12:17 PM EWT...CUE IS UNDERLINED.

14. JOHN:

So...let's be on our way...for our long trip south....for a visit with our Caribbean cousins!

CONSUMER TIME transfers you direct to Harwood Hull, Jr., at San Juan, Puerto Rico:

and the commence of the commen and for the commentation of the contraction of the The second section of the property of the second of the second of the second , and the contract of the cont make the later is a surface to the first of the second of the surface later than the second

Charles State of the same of the

grant to the time of the control of . . I to the control of the control same and the control of the first of the control of January Harrist Harris and the first the same of the s

The street of the state of the street of the the transfer of the apparature with the control of SELVE HE WE SHOULD AND AND THE HE WAS A SELVEN A # 30 western or or or

personal reference in the control of But Alexander and a second transport representation of the control to the first on the contract of the contract o

Commence of the second second second

HULL: 15.

Hello. CONSUMER TIME friends. We're speaking to you from dock-side in this busy Caribbean port of San Juan. Puerto Rico. Directly in front of me is one of the grey-clad cargo ships which less than 24 hours ago ... tied up to this pier bringing in its holds rice, beans, lard, flour...products from your farms scattered throughout the United States ... Food for Puerto Rico's two million U. S. citizens who live on this Island but 40 miles wide and a hundred miles long. In the background you can probably hear the native stevedores and longshoremen...many of them stripped to the waist...for it's hot here at noontime with the sun beating down. Right now, the steam winch up on deck is hauling up a rope sling full of lard tierces. They're swinging over the side now ... and in a minute will be pulled off down the pier in the dolly carts.

But let's talk with some of the men who see that this food gets where it's going. First, Roy Schroeder, Director here in the Caribbean for the War Food Administration's Office of Supply Harwood, all these cases of milk, these bags of rice and beans

16. SCHROEDER: ...this lard and flour ... all the food products coming off this ship, are a contribution from the farmers of America to their Caribbean cousins. They're foods we in Puerto Rico can't raise as well as sugar.

- 17. HULL: The sugar...thousands and thousands of tons of it...which Puerto Rico is shipping to you back in the states...sugar for your summer canning...for your morning coffee...
- 18. SCHROEDER: Yes, and for the manufacture of alcohol, solvents, and explosives. It's sort of an economic trade. We're getting you the sugar and products we here grow best...and you in the states are sending us the foods this Island ... about two-thirds the size of Connecticut...just can't produce itself-

SERVER CONTROL TO THE FARMENCE AND ADDRESS CONTROL OF THE SERVER advant many seel to read department your olyes of obligation one or but regard, and to some at his to runte at information as in ्रमेन्द्रात के स्टोर्ड कुले अंक मेन्द्रकें स्टब्स्ट प्राप्त के अवस्था है । अस्ति के अस्ति के अस्ति के अस्ति के 一点美国的 建环烷酸钠 CANALANA SERVICE CONTRACTOR SERVICES SERVICE PART WE STATE OF ELECTION AND THE STATE OF T who is the property of the special to ng bengaran ting ting ting ting ting to the control of the contro STOPPER SOOM OF STATE के अपने के स्वयं ने कि कि कि कि कि अपने कार्य के लिए कि कि स्वयं के स्वयं के कि कि कि कि कि कि कि HELLER HAR LIFE HER HAR HEREN THE RESIDENCE OF THE PROPERTY OF الهجاز الرئون**ي**.

the state of the second property of the second seco A.C. 1911年 1911年 1912年 中华在建筑社里特殊的基本人的特殊的 1914年 1918年 1914年 1918年 1914年 1918年 1914年 1918年 to the hope in a transfer of the transfer of the transfer of the contract of the transfer of t The complete of the second of I settle and the second of the ADDITION OF THE PROPERTY

The fetting of the stange teat of passed from a front in the contract of motioners by a complete and the first of the property of the contracted A PART TO BE TO THE STATE OF TH

wat para tenang alikung tengentengan pengentah dianggan pengentah ang pengentah ang pengentah ang tanggan bera the property of the control of the second of के जिल्लाक के प्राप्त के अधिक के अधिक के अधिक करते. असे अधिक के अधिक के अधिक के अधिक के अधिक के अधिक अधिक अधिक green to the transfer asserts an assert of the theory and are transfer to The south respective the manifest to the transfer to the

- 19. HULL: And since the outbreak of war...the Government through the

 Var Food Administration has been seeing that food gets through
 to these two million Americans.
- 20. SCHROEDER: That's right. Fuerto Rico is our watch dog in the Caribbean.

 It was and still is a vital link in our national defenses.

 That's why enemy sub packs haunted these waters and tried to strangle shipping. For a while we'll have to admit they were pretty successful....
- 21. HULL: But even in the early days the supply line was kept open...
- 22. SCHROEDER: Always...Today, the Government is helping Island merchants...

 housewives...every Puerto Rican in getting the basic commodities

 ...the foods he needs. We're procuring the supplies on the

 mainland, seeing they're shipped...and once here, sure they

 are fairly divided and distributed to the wholesalers and

 through them to the regular channels of trade.
- And we'll hear more about how that's done a bit later. Right now, let's move out here a little closer to the ship and talk with one of the men responsible for getting this cargo through.

 He's (name), of (town), Captain (or First Mate) of this ship, which for security reasons must remain nameless...Captain, how long have you been making this Caribbean run?
- 24. CAPTAIT: For quite a while now, off and on. But it's certainly not like it used to be. For a while these waters were about the most dangerous anywhere. Today, we've got the subs licked along with the Nazis. I'll tell you though it's still mighty good to know the Navy's keeping a watchful eye on us. Cur gun crew isn't taking any chances either.

\$1 L.

FREE

An experience of the second se

And the second the second of t

A PTE (WARD TERMS FOR THE TERMS AND THE TERMS TERMS TO THE TERMS TO

25. HULL:

I know what you mean...Captain, Puerto Rico and these other Islands in the Caribbean owe a lot to you men of the Merchant Marine. Thanks for being with us today. Now, let's move around just a bit...out of the way of these carts here, anyway. On the ship all four hatches are open and the booms are swinging out the cargo from the top of the holds...the last to be loaded before the ship cleared port. At the moment, they're unloading seemingly endless cartons of evaporated milk out of number three hold here in front of me...Let's see if James Stupplebeen, Transporation and Warehouse Chief for the Office of Supply, can tell us where some of this cargo's from.

26. STUPP:

If that's what you want to find out, Harwood, let's step

back here a little and take a look at some of this stuff that's

already on the dock. A lot of it's marked.

27. HULL:

Okay, Jimmy. Right here they're stacking those cases that dolly cart just brought up.

28. STUPP:

This is lard...Puerto Ricans use a lot of it. This batch was packed in Chicago. And here's some shipped from San Antonio, Texas. This over here's from Ft. Dodge, Iowa. The big barrels over in the corner are fatback pork.

29. HULL:

And they're marked...Shipped from U.S.A. -- packed in Sioux Fall South Dakota.

Whenever we look along the dock, longshoremen sweating in this noonday heat, are stacking cartons and cases, boxes and barrels of food products. All of it...they're carrying on their heads.. great hundred pound sacks of rice...heavy wooden crates filled with food.

19. 李宝宝\$阿勒尔亚。

ers made the compact of the compact that kit it requires

we are at first finally supposed and recover series to the consense of the con

and the first the second of the second of

From Marin A. Crambig and A.M. Partin, Marin English Marin and Asset States.

which is paid town asserted standard for the Home as a continue of the standard of the standar

- 30. STUPP: Yes, that's the way longshoremen in Puerto Rico work...

 It's a wonder to me how they carry a couple of hundred pounds around on their heads like that. Look at that fellow over there. That's a hundred pound sack he's got balanced on his head.
- 31. HULL: They're beans...must be bringing them off now, Jimmy...
- 32. STUPP: That's right. There'll be a lot of them too...mostly red and pink beans this trip.
- Yes, for Puerto Rico's traditional dish is rice and beans.

 It's a dish served at least once a day in every Island home.

 And though Puerto Rican farmers grow some beans and a little rice, most of it has to come from the continental U.S.
- 34. STUPP: According to the manifest this ship brought in about 30 thousand bags of rice and some 5 thousand bags of beans.
- 35. HULL: Where do most of them come from, Jimmy?
- 36. STUPP: From all over. A lot of the beans are grown in New York State.

 The pink beans come from out West, Idaho...California,

 Colorado. The rice we get from Texas, Louisiana, some from

 Arkansas and lississippi.
- 37. HULL: Here are some bags stamped...Rice...Early Prolific...Crowley,

 Louisiana. Jimmy, it seems to me there's stuff here from

 almost everywhere.
- 38. STUPP: We never really checked on that, but I'd say a lot of these ships bring food products from about every state in the Union.
- 39. HULL: But does every ship bring this big a variety of products?

...चंद्राल करोड़ इंग्रेस्ट्रें होते सक्त प्रकारतात्वाचे पुरुष करते अधिकार प्रेतिहे ning of a lateratural incoming one or expenses the point and an out the chair at the green out that tapp to deep a deep about out to be at the time he work grand process of the control of the Call Mills

and the second of the second o The first the straight of the second of the Long the Art of the Contract o

The state of the s The second Cartie of Egyption and the contract of the con The Continue that we will be a first the second of the continue of the continu

The property of the second of the second of the second of the 3 (1891) (C # A . . . La supresión de la gran Cambre de la colonia de la seconomica de la colonia de significación de la colonia de la colonia de significación de la colonia della colonia de la colonia della colonia de la colonia della colonia de la colonia della Proceedings of the control of the co

.5.3 :=J.M.Rt

atati tiraš rija ai ai ara n. 1.20 na na nadin. 1.50 miž n. 1.50 i nadinaju. 1.1% undergrife in the season of the principle of the principle of the season of the season

More was the accompanional expension was about an explainable of the and and provide the second the

product the extraction of the commence of the contraction of the contr with the grant to a transfer

expected and the even grown to the event of 4 . 15 Little (1990) Compared the Compared Com

Terrestant to attending a men in the contract entered to be

- Generally, but not always. Cur WFA office here in Puerto
 Rico keeps a pretty close check on just what products Fuerto
 Rico needs...vhen, and just how much. Thenever possible, we
 keep a safe stockpile on hand and are constantly bringing in
 fresh supplies. The turnover is fast. But, Harwood, here are
 a couple of fellows you ought to talk to...Tom Raffensperger,
 of our Inspection Unit and Adolfo Grana in charge of transportation.
- 41. HULL: Tom, they've really got you working this morning.
- 42. TOM: Yeah, today and every day...especially when there are ships in.

 Grana here has to see the trucks and trains are ready to get

 the stuff off the pier.
- 43. HULL: And you've got to be here to check the cargo as it comes off the ship.
- 44. TOM: That's right. My job's to see that all the products that land here are in good condition...and stay in good condition while they are in our warehouses.
- 45. HULL: Does the cargo move off the docks in a hurry?
- 46. TOM: Just as fast as we can get it loaded onto trucks and into the warehouses.
- 47. HULL: Here in San Juan?
- Oh no, not just in San Juan...we have warehouses in Ponce, in

 Mayaguez, Arecibo...in six important population centers.

 It's Grana's job to see this food gets moving to the warehouses

 ...and in a hurry...eh Adolfo...
- 49. GRANA: Si senor...they're already loading rice on this truck right over here. That's going to Ponce, over on the South Coast. It'll be there late this afternoon. These box cars they're working are for Arecibo.
- 50. TOM: That's evaporated milk right there, Harwood,

्रते प्राप्ति अस्य अपापनी, जनाव विद्या अधित प्राप्ति । अस्ति विद्या विकास प्राप्ति । या विकास क्षा , नार्रे प्रचेत्रकारकाम् अध्यक्षम् विभागे मृत्यु भेत्रकाम् । यस्य स्थानिक व्यवस्थान्यः स्थानिक विभागितिक व The and the second of the seco the control of the first of the control of the cont Service of the servic

· Mark the transfer of the second of the sec A SAME TO BE TO SEE A SECURITION OF THE SECURITI the state of the s Control of the Contro Metallic Strategy 1.12

I was the state of the same of the and the state of the state of the state of the

The state of the s

to be the same wear a first or a section of the in the second of · 通用 通用的 医环状 中国 (1911年) (1911年) (1911年)

and property of a complete production on things and they are planning a

化二十四 受風 网络海岸经路 电压 数十二

Same Carlo and the property when the south profit of the with the state of the same A STATE OF THE STA The state of the second second

Commence of the State of the St

The second of the second of the second

51. HULL: A lot of which will go to the school lunch rooms and milk stations throughout Puerto Rico.

Yes, quite a few of these items will go to lunchrooms and child care centers. Over 200 thousand Puerto Rican children get a good hot meal at school every day. For a lot of them it's the only real meal they'll get.

53. HULL: The school lunch and child care programs are really doing a wonderful job for these young Puerto Ricans. But tell me, Grana, how long will it be before some of these products get to the consumers?

You'd be surprised...the lard on this truck here is going to

Mayaguez. It'll be in our warehouse tomorrow. Wholesalers

ought to have it by Monday, and by Monday afternoon, it'll be

on sale at the "colmados".

"Colmados"...that's Spanish for grocery stores. And here in Fuerto Rico we have plenty of those. There are big /modern ones in our cities, rustic, plam thatched ones back in the green mountains.

Yes, a lot of this rice, lard, flour, milk and beans you see coming off this ship will be speeded back to our towns and villages in the interior by modern motor trucks and trains.

From there a lot of it will travel to tiny mountain stores and "ventorrillos" perhaps by ox-cart and mule-back.

ENGINEER: VATCH SWITCH COMING UP AT 12:27 PM- EVIT...CUE IS UNDERLINED.

57. HULL: And from the small roadside "colmados" and "tiendas" many of our small farmers...our "jiharos"...will carry it by foot and on their tiny horses back to their homes in the hills. Homes where today you'll find two and three starred Service flags.

(MORE)

.

A Let el chim tells es the altre espaga para ha marge es d'anna est en la faire. Es l'internation de la Baarte Places

and the second second second second

1000 . 1 .

and the second second that the second second

A STATE OF THE STA

and may also the first properties where the first of the first of the section of the first of th

A Committee of the Comm

The first section of the consequence of the consequ

And the property of the party of the party

en in englis pod entre kom kom kom i kom i kom en streto i kom a se streto i kom i kom i kom i kom i kom i kom Referencia kom i kom

And the second of the property of the second of the second

HULL (cont'd) Yes, that's the way it is down here in Puerto Rico. Modern cargo ships, trucks and trains...horseback, ox-carts, mule-pack. The old and the new combine to see that food gets through. And remember, that unlike the food which today goes to our Allies...the United Nations...this food...this rice, this flour, this milk...you're sharing with fellow American citizens ... two million of them on this green Caribbean Island. million Americans whose sons and daughters with yours, fight today on battle fronts 'round the world. This is Harwood Hull in San Juan, Puerto Rico, returning

you now to CONSUMER TIME in Washington, D. C.

- Thanks very much, Harwood Hull ... and all of you folks down there 58. JOHN: in San Juan, for bringing us a dock-side picture of food arriving on the island of Puerto Rico!
- FREYMAN: 59. My, Johnny! That was a breath-taking story. I can just see the native longshoremen...carrying those hundred pound sacks of rice on their heads!
- 60. JOHN: Yes, and the thing that interested me is the care that's used in inspecting and storing all this food. It all sounds so modern and up to date.
- FREYMAN: I should say so. Johnny! And I never thought. for instance. 61. that Puerto Rico had a school lunch program. That the children get a hot meal at school every day.
- 62. JOHN: No...I learned plenty myself. You know....I wouldn't mind being a farmer...what did he call it, a "jibaro"...on that little tropical island.
- Yes, I can see you cutting sugar cane, Johnny, or driving a 63. FREYMAN: pack mule to market. And incidentally, that reminds me...
- JOHT: 64. That?

engen si i a secti an escrit anne encha en como non non tra como a tracta quello infanció del el como en encone en encone que per en encone en entre entre en entre en entre entre

ing the content of the property of the content of t

The control of the co

Control of the second of the second of the second

ြေသော သော တို့ကောင်း မြောကျော်များများနေသည်။ သော မေးသည် သော သော သော သော သော သော သော မေးသည်။ မေးသည် သော သော သော မြောက်သော သို့သို့သည် သော မေးသည် မေးသည် သည် သော သည် သည် သော သော မေးသည် သို့ သော သို့သည်။ မေးသည် သော သည် သည် သ နေသည်သည် သည် သော

en en en al la completa de la portición de la completa del completa de la completa de la completa del completa de la completa del la completa del la completa de la completa del l

. He set a led to be to get the months of the control of the control of the control of the control of the first of the control of the control

- Andrew Market Marke

en northelpelo en l'agraphica paper i romanno englandana premi engla engla l'orthini e e con l'orthini e la co Lors en almontente destre l'anno establica de didica de la colonia de la terri de la colonia della colonia de la colonia

2000

65. FREYMAN: About next weeks program.

66. JOHN: Oh yes, next week....

67. FREYMAN: Ve're going to dramatize a little story that's happening in many hundreds of American homes today...and will be happening in many hundreds more homes tomorrow.

68. JOHN: And that story....

69. FREYMAN: Is about returned servicemen...war veterans...who want to buy a little land somewhere...and start a farm!

70. JOHN: Yes, CONSUMER TIPE is going to give some important and valuable advice on how to go about starting a farm. And it's going to be directed especially to returned veterans...and to families of servicemen overseas, who are always writing home saying...

"When I get out of this...I'm going to be a farmer".

71. FROYMAN: So be sure to listen next week...to hear about how to...or how not to...start a farm...on another edition of...

72. SOUND: CASH REGISTER

73. APMCR: CONSUMER TIME:

74. SOUND: CASH REGISTER

75. JOHN: How your money buys a living in wartime !

76. SOUND: CASH REGISTER....CLOSE DRAWER.

77. ANNCR: CONSUMER TIME, written by Christine Kempton, is presented by the War Food Administration, through the facilities of the National Broadcasting Company and its affiliated independent stations. It comes to you from Washington, D.C. This broadcast period for CONSUMER TIME has been made available as a public service.

This is the National Broadcasting Company.

Programme ...

A Committee of the Comm

11/19/4

2 10 m 1 m 26 m

43.0

200

at purhass of the most property of the statement of the sound of the s

A transfer of a transfer of the property of the p

The state of the s

The first trade to the first of the first of

A PART A SEAL FROM THE WIND SEAL OF THE WARRENCE AND THE WORLD AND THE WARRENCE AND THE WORLD AND TH

and the first of the party of

17. 26 x 1. 24 x 3. 3. 5. 5.

The statement of the property of the statement of the sta

The first construction of the state of the s

towning some first from the control of the control

AND CO. CO. CONTRACTOR OF ANY AND AND CONTRACTOR OF THE RESIDENCE.

Original displayers

The rest of the expension of the little of the